

City of Carmel, Indiana



A CITY TO EXPERIENCE



Welcome to Our Community

CARMEL, INDIANA



Mayor James Brainard

A Warm Welcome from the Mayor

Named the #1 Best Places to Live in America by Money® Magazine, Carmel is a vibrant city — a place people are excited to call home and establish their businesses. Its safe and attractive neighborhoods, quality schools, unique retail areas, as well as arts and cultural opportunities make Carmel one of the fastest growing communities in the nation. We invite you to come and see for yourself!

Located just north of Indianapolis, Carmel has grown to a population of more than 80,000 — a city in its own right. Because of strong, responsive government leadership and an excellent tax environment Carmel has gained the attention of top businesses and developers from around the country. Some of the most innovative companies have invested in our city. Carmel enjoys a distinctive blend of new and established businesses and succeeds, in part, due to focused planning, a highly educated workforce, the innovation of local businesses, strong job opportunities and a true sense of community.

Carmel is building a strong city for the future. We are working to continue to keep Carmel one of the best places anywhere to conduct business, raise one's family and enjoy life. Carmel has all the advantages of a suburb such as beautiful upscale neighborhoods, great schools and short commutes. Yet Carmel has chosen, unlike most suburbs, to build a pedestrian-friendly, urbanized, sophisticated and architecturally significant downtown. Carmel competes with cities across the globe for economic development and is dedicated to advancing its quality of life for its residents. From nationally competitive public, private and parochial schools, a great park and recreation system, to world-class cultural venues, our citizens and businesses enjoy an incomparable lifestyle and location.

Very truly yours,

Jim Brainard
James Brainard

Average Climate for Carmel, Indiana

	Temperature		Precipitation		in inches
	Avg. High		Avg. Low		
	°F	C	°F	C	
January	34	1	18	-8	1.9
February	39	4	22	-6	1.9
March	51	11	32	0	2.9
April	62	17	41	5	3.5
May	73	23	51	11	3.9
June	82	28	61	16	3.9
July	85	29	65	18	4.4
August	83	28	63	17	3.7
September	77	25	55	13	2.8
October	65	18	43	6	2.5
November	51	11	34	1	3.1
December	39	4	24	-4	2.7
Annual	62	17	43	6	37.1



Award-winning Keystone Parkway roundabout



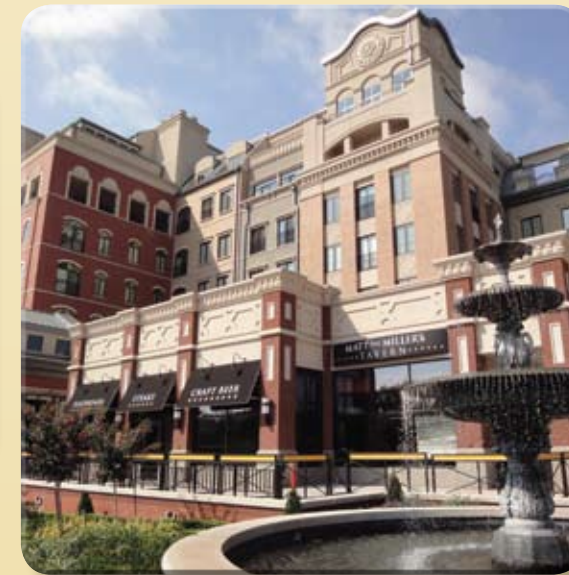
Indianapolis International Airport



Indianapolis Executive Airport



Midwest ISO control room



City Center



Meridian Street corridor



Business networking

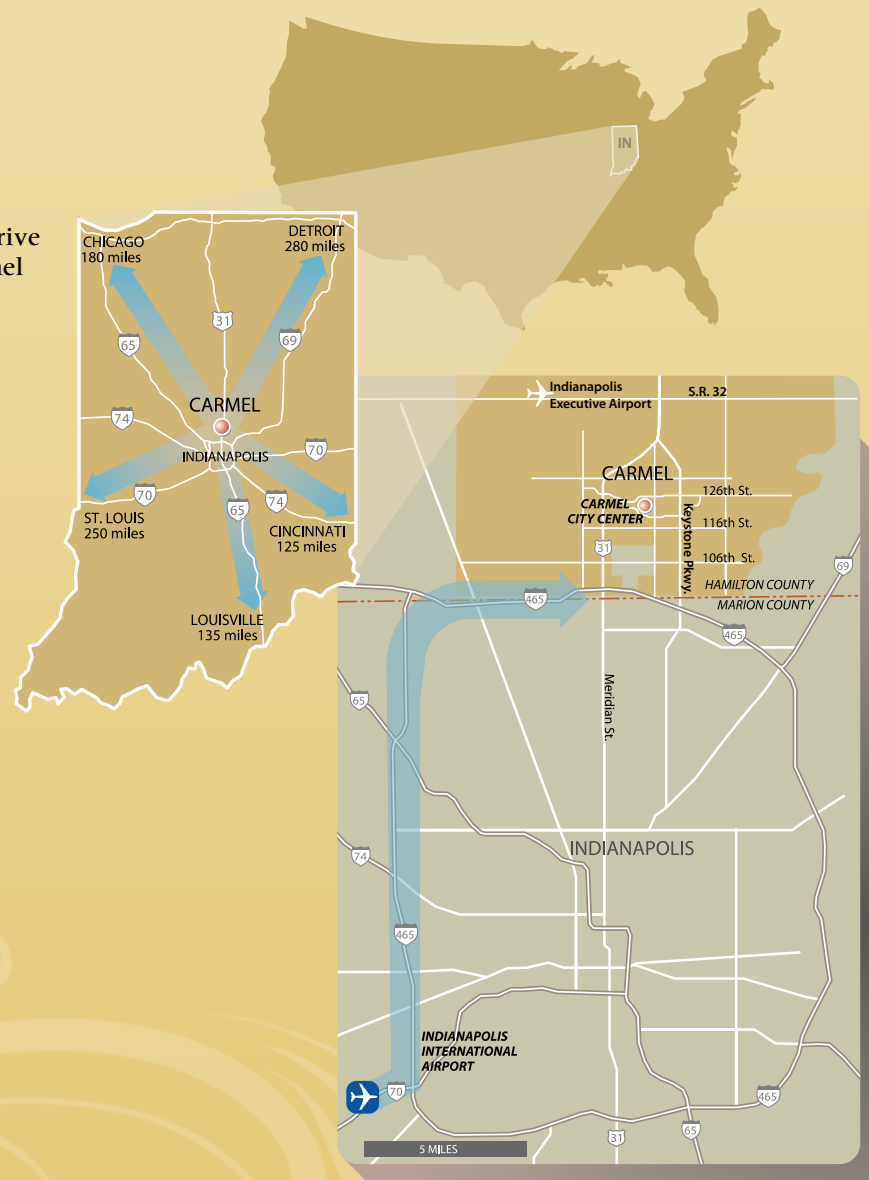
Ideal Location

Transportation

- Central Indiana is referred to as the Crossroads of America
- Major Interstate transportation routes are all easily accessed from Carmel
- Downtown Indianapolis is about a 30-minute drive
- An express commuter bus travels between Carmel and Downtown Indianapolis Monday through Friday

Air Travel

- The Indianapolis International Airport is just 27 miles from Carmel
 - Named the best for customer service among regional airports in North America by the Airports Council International
- The Indianapolis Executive Airport serves corporate air travel only minutes north of Carmel
 - Midwest's only all-weather canopy



Economic Environment

Why Businesses Choose Carmel

- High quality of life
- A safe community
- Well-educated professional workforce
 - 97.7% of those 25 or older have graduated high school or higher*
 - 68.2% of those 25 or older have earned a bachelor's degree or higher*
- Exceptional infrastructure
- Wide variety of cultural, entertainment and recreational amenities
- A welcoming and vibrant community
- The lowest overall tax rate in Hamilton County and one of the lowest in the state

Business friendly environment

- **Carmel Chamber of Commerce**
An active Carmel Chamber of Commerce promotes and encourages business by establishing a valuable working relationship between the community and its businesses.
- **Carmel Small Business Network (CSBN)**
The CSBN was formed to create a better relationship between small businesses and city officials.

Standard & Poor's Ratings **AA+**

Moody's **Aa1**

"Carmel has attracted more than 40 corporate headquarters, many of which are located along the Meridian Street Corridor, which is home to the second largest concentration of office workers in the state of Indiana."

— Mayor Jim Brainard

Major Employers

ADESA Inc.	U.S. Headquarters
ChaCha	World Headquarters
CNO, Inc.	U.S. Headquarters
Delta Faucet	World Headquarters
Ingersoll Rand Security Technology	U.S. Divisional Headquarters
Monster.com	Regional Headquarters
Midwest ISO	
ITT Educational Services	U.S. Headquarters
Software Engineering Professionals (SEP)	World Headquarters
Telamon Corporation	

Data source: *U.S. Census American Community Survey

Living in Carmel



Arts & Design District home



Carmel neighborhood



Stratford at Village of West Clay - senior living



Village of West Clay



Arts & Design District neighborhood



Farmers Market at Center Green



Palladium



Carmel International Arts Festival



Arts & Design District



Arts & Design District event



Arts & Design District event

Residential Living

- Variety of options from urban apartments to country estates
- Accommodates lifestyles from young professionals to senior living
- Safe, quiet, family oriented neighborhoods

Population – 81,534
Square Miles – 48

\$116,874
Median Household Income

\$54,251
Per Capita Income

Race

Caucasian 83.1%

Asian 9.9%

African-American 3%

Other 4%

81%
Family Households

\$303,400
Median Home Value

38.2
Median Age

Data source: U.S. Census American Community Survey

Leadership & Recognition

A City With Strong Leadership

- Carmel enjoys strong leadership with a history of innovative planning and implementation
- Municipal officials and business owners work together to ensure that Carmel continues to provide exceptional services
- Continuously improving infrastructure and managing growth as cost efficiently as possible

An Innovative Vision

- City planners work diligently to ensure new construction and redevelopment meet high standards
- Unlike most suburbs, Carmel has built its own pedestrian friendly, urbanized, sophisticated, architecturally significant downtown

Award-winning City - #1 Best Places to Live in America 2012 by Money®

The City's successful leadership is evidenced by the awards its leaders, administrators, programs and services have received.

- City leaders have been invited to sit on national committees
- Carmel Utilities received water quality awards from the Indiana Department of Health
- City's annual Arbor Day program won International Society of Arboriculture's highest award – the Gold Leaf Award
- A major thoroughfare project has received multiple national awards for Engineering Excellence
- The U.S. Conference of Mayors awarded the "Climate Protection Award" to Carmel for its roundabout program and other environmental initiatives
- The League of American Bicyclists designated Carmel a Bicycle-friendly Community at the bronze level – an award presented only to communities with remarkable commitments to bicycling
- Carmel Police Department school resource officers named the 2012 Model Agency by the National Association of School Resource Officers



Carmel Clay Veterans Memorial



Carmel City Council meeting



Unique water tower design with option for office space built in



Carmel City Hall



Arbor Day



IU Health North Medical Center



St. Vincent Carmel Hospital



Roundabout at Main Street and Illinois



Carmel Fire Department tiller

Exceptional Services

Healthcare

- IU Health North Hospital
- St. Vincent Carmel Hospital
- St. Vincent Heart Center
- Franciscan St. Francis Health

Carmel Fire Department

- Professional firefighters, all of which are EMT-B certified
- Only fire department in Hamilton County staffed to national standards
- Fire department has second highest ISO rating in the state

Carmel Police Department

- Nationally/internationally accredited by the Commission on the Accreditation for Law Enforcement Agencies (CALEA)
- Crime Watch programs, Civilian Police Academy and Teen Academies
- Works with regional, state and federal agencies through multi-agency drug taskforce and anti-terrorism taskforce

Transportation Network

- Carmel's street department maintains more than 450 miles of roadway
- The City has invested more than \$614 million on improving infrastructure over the last 10 years
- Carmel has placed an emphasis on multi-use paths requiring them alongside many of the major thoroughfares

Roundabouts

Carmel has more roundabouts than any other city in the U.S.

- When roundabouts replace traditional intersections, accidents with injury decreased in Carmel by about 80%
- Reduces travel time resulting in more than \$1 million in fuel savings per year
- Better air quality and other environmental benefits

Keystone Parkway

This parkway, featuring teardrop-shaped roundabout interchanges, could very well be the greenest in the U.S.

- Award winning state-of-the-art development
- A major north/south thoroughfare carrying 52,000 cars a day
- Allows for free flowing traffic along its five-mile stretch through Carmel

Utilities

- Sustainable, award winning facilities
- Reliable water and wastewater treatment with some of the lowest rates in the state
- High quality, softened water with first municipally owned wastewater treatment facility to use biosolids
- An average of \$4.4 million invested annually in maintenance of water and wastewater system
- Infrastructure capacity able to handle growth
- City wide trash recycling program

Exemplary Education

Carmel Clay Schools

- All Carmel Clay Schools earned “Exemplary Progress”
- Advanced Placement Honor Roll
- 96% of students graduate high school
- 50 National Merit Semi-finalists
- Won many state and national awards in academics, the performing arts and athletics

Additional Educational Opportunities

- Award-winning public library adjacent to high school, undergrad and graduate course facilities
- Select courses for Ivy Tech, IU Kelley School of Business MBA and Anderson University MBA are offered at Carmel area locations
- Several outstanding private schools are located in Carmel or in other nearby communities
- Higher education institutions are abundant in the Indianapolis area and statewide



Carmel High School graduates



Carmel High School



Carmel lacrosse team



Carmel Clay Public Library



Michael Feinstein



“Sundance” sculpture in the Arts & Design District



“First Ride” sculpture in the Arts & Design District



Art gallery in the Arts & Design District



Renaissance Gallery in the Arts & Design District



The Palladium

Arts and Culture

The Center for The Performing Arts

This three-venue, world-class performing arts center is located in City Center.



- The Palladium – 1600-seat concert hall focused on acoustic excellence
- The Tarkington – 500-seat proscenium theater
- The Studio Theater – 200-seat flexible theatrical space
- Artistic Director – Michael Feinstein, five-time Grammy nominated performer and recording artist

The Michael Feinstein Great American Songbook Initiative

- Preserving the uniquely American collection of popular music from Broadway and Hollywood musicals prevalent from the 1920s – 1960s
- Collection and offices housed on the gallery level of The Palladium
- Developed and produces the High School Vocal Academy & Competition
- PBS Show recorded at The Palladium, “Michael Feinstein: The Sinatra Project” nominated for a 2012 Emmy for outstanding music direction

Carmel Arts & Design District

- Home to more than 100 businesses including unique galleries, boutiques and restaurants for all palettes
- The Indiana Design Center is the Midwest’s premier destination for interior design



Outdoor Public Art

- Collection of life-like sculptures by J. Seward Johnson featured in the Arts & Design District and City Center
- Bronze sculpture collection housed at Carmel Clay Public Library
- Various other art sculptures featured throughout the city

Local Arts Organizations

- Six resident companies in The Center for The Performing Arts including theater, dance and symphonies
- Carmel is home to several other thriving arts organizations

A Sense of Community

Residents and businesses feel more connected to the community when they have places to gather and events to attend with family, neighbors and friends. A wide variety of events, activities and celebrations are held throughout the year.

Festivals

- **International Arts Festival** – held each September, this two-day juried art festival features all mediums of arts including painting, jewelry, sculpture, pottery and more; entertainment and foods from around the world
- **AACTFest** – American Association of Community Theater National Festival to be held at The Center for the Performing Arts, bringing community theater groups from across the nation



Farmers Market on the Center Green at The Palladium



Art of Wine

Community Events

- **Carmel Farmers Market** – Saturday mornings at Center Green in City Center from May to October; features vendors selected for quality and products that are locally grown and produced; live music and cooking demonstrations make this a community favorite
- **Summer Family Concert Series at the Gazebo** – free concerts every Wednesday night in the summer attract families, couples and seniors who want to bring a picnic dinner and join their friends for a relaxing evening on the lawn of City Hall
- **Gallery Walks** – held in the Arts & Design District every second Saturday from 5-10 p.m. all year long
- **Jazz on the Monon** – every Saturday evening in the summer, enjoy a free outdoor jazz concert in the Arts & Design District
- **Artomobilia** – celebrating the art of the automobile, this summer event features antique, collector and unique late model autos
- **Art of Wine** – held in the Arts & Design District, local and national wineries are featured for this tasting event
- **Oktoberfest** – a polka band with a regional following engages the audience in this rousing fall celebration



Gazebo concerts



Art of Wine in the Arts & Design District

Celebrations and Ceremonies

- **CarmelFest** – Fourth of July celebration is a highlight of summer; live entertainment on multiple stages, parade, one of the largest fireworks displays in the state; activities and shows for all ages
- **Memorial Day** and **Veterans Day** ceremonies honor our nations heroes and educate our youth about the importance of freedom



Arts & Design District



International Arts Festival



Indiana Design Center

Community Gathering Places and Shopping

- **City Center** – Carmel's new downtown offers a variety of shops, restaurants and urban living adjacent to The Center for the Performing Arts
- **Arts & Design District** – shopping focused on the arts and unique finds including galleries, antiques and boutiques; residential options; entertainment at many restaurants throughout the week; includes Indiana Design Center, the Midwest's premier destination for the design community
- **Clay Terrace** – outdoor lifestyle center with national and local shopping options
- **Merchants Square** – 277,000 square-foot shopping center, centrally located with variety of shops and restaurants



Veterans Day Ceremony



River Heritage Park – Kids Konzerts

Parks, Recreation & Golf

Parks and Trails

- Central Park, located in the heart of Carmel, features a Community Center with indoor and outdoor pools and water parks, indoor fitness center and almost 5-miles of trails
- Parkland in Carmel has increased from 40 to 800 acres in the past 15 years
- There are approximately 125 miles of multi-use trails and paths throughout the city and 14 parks provide a wide variety of recreational options
- The Monon Greenway is a 5.2-mile trail running north and south through the city connecting to many other trails and amenities including Central Park, City Center and the Arts & Design District

Recreation

- Youth Sports – Carmel has an extensive array of youth sports and club teams to challenge all levels of athletic ability
- White River – Enjoy canoeing and sport fishing along this natural waterway

Golf

- Carmel has a total of 8 private and public golf courses, 2 of which are 9-hole courses.
- Brookshire Golf Course is the city owned 18-hole course
 - Crooked Stick Golf Club is a private course that has hosted national championships including the 2012 BMW Championship on the PGA Tour



Monon Greenway



The Monon Center



Canoeing on the White River



Outdoor Aqua Park at Central Park



Solheim Cup at Crooked Stick Golf Course

Nearby Attractions

Carmel is fortunate to be located near cities with amenities that complement all our community has to offer.

Sports Arenas and Stadiums

- Indianapolis Motor Speedway – Home of the Indianapolis 500 and Brickyard 400
- Lucas Oil Stadium – Home of the Indianapolis Colts
- Bankers Life Fieldhouse – Home of the Indiana Pacers and Fever
- Victory Fields – Home of the Indianapolis Indians

Museums and Zoo

- Children's Museum
- Connor Prairie
- Eiteljorg Museum
- Indianapolis Museum of Art
- Indiana State Museum
- Indianapolis Zoo



Victory Field



Lucas Oil Stadium



Children's Museum



Victory Field



Connor Prairie




Eiteljorg Museum



Lucas Oil Stadium



Bankers Life Fieldhouse

A decorative graphic consisting of several overlapping, flowing swirls in a light pinkish-red color, positioned in the upper right quadrant of the page.

WWW.CARMEL.IN.GOV

Mayor Jim Brainard • City of Carmel
One Civic Square • Carmel, IN 46032
317-571-2400